

RESTAGE
NOVEMBER 2020

MILLENNIUM

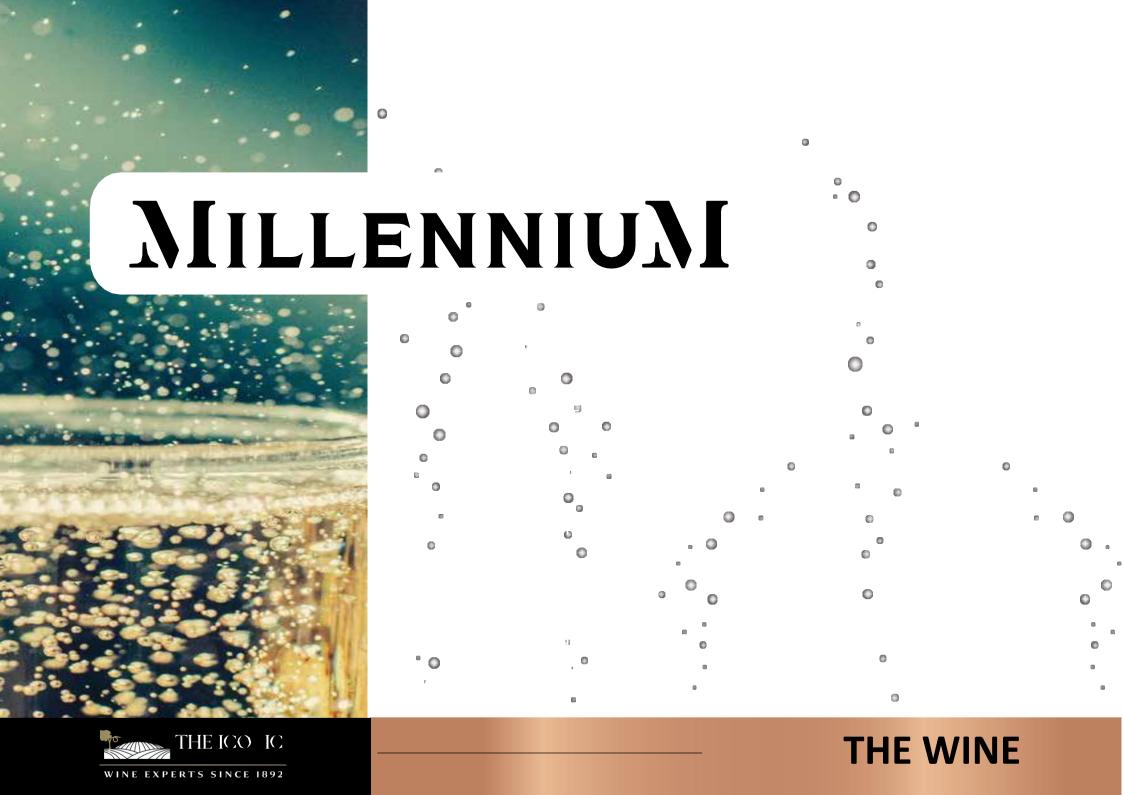
SPARKLING WINE

THE WINE	page 04 - 05
	Punc o i

THE BRAND page 06 - 08

THE NEW VISUAL page 09 - 13

THE RANGE page 14 - 19





The Millennium range is produced via the Charmat method, always in reflection of our longstanding heritage and craftsmanship in winemaking since 1892.

The harvest

The harvesting begins after our systematic observations to ensure the grapes will be ripened enough to contain the natural sugars levels we need yet retain their juices to convey the fruity, aromatic intensity and distinguished character.

The fermentation

We obtain the must for creating the distinctive fruity base wine via the first alcoholic fermentation, where we use the finest quality of yeast to inoculate with the natural sugars and convert into alcohol. The second fermentation is performed in stainless steel pressured tanks, where the yeast converts the natural sugars to carbon dioxide (CO2) to deliver the delightful bubbles that trigger your palate.

The perlage

Every step of the process is shielded by our oenologist's expertise, with constant monitoring and frequent tastings to balance the acidity and taste that will bring out all the voluptuous flavours for each variant. Dedicated to each detail, we ensure the perfect temperature to extract the finest creamy perlage. We filter any sediments to obtain a crystal-clear colour and proceed directly to bottling to retain the grapes aromas.

The Millennium range delivers a fresh, fruity-fizzy character, that will take you on a sensorial journey every time a bottle is opened.



MILLENNIUM THE ICO IC THE BRAND





The "Millennium Range" rejoices new beginnings and marks each journey that comes to completion leaving new experience and memories to cherish. The new logo is embossed on the label and designed with simple clear fonts to reflect the daily simple pleasures; as these are life's sweet treasures!

MILLENNIUM

"Millennium" was created to mark the beginning of a new era and to cherish every new day!

Each single day is special, a gift of life worth completing it with gratitude and a reward to ourselves, family, friends; Discover a spark of light in the darkness, a boost of effervescence; a sensorial journey to a rejuvenating realm;

Lift your spirit up while raising a glass sky high as a praise to the completed journey and the incitement to move on to the next!

MILLENNIUM THE NEW VISUAL



THE NEW VISUAL HYSTORY















THE NEW VISUAL **NEW VS OLD**





Rose

Medium dry

Sparkling wine naturally fermented in tank (Charmat Method)

same

Capsule Label Outer case Logistic details

Bottle

new new

same

same

new

White







White

Sweet

Medium dry





THE NEW VISUAL IDENTITY DETAILS

Label Cut Out:

The triangle-shaped label represents our life line, growing through experiences until we reach the triangle top, satisfied for what we have accomplished while reminiscing the bubbles that formed our life.

Bottom stripes:

They are the key differentiator between products within the range.





"M":

The Millennium mark is symbolised with the stand-alone "M" executed in a relief shiny copper and encircled by the black contextual bubble, as a spark of light in the darkness, representing all the memories collected that will eventually form our life's circle.

Rubbles effect:

The precious sparkles are executed with an enchanting glittering visual and a "fizzy" tactile to represent the daily gift of life; Each bubble is the circle of the daily journey that comes to completion leaving its marks of a new experience and moments to cherish. Day by day, piece by piece, we collect big or small marks; the bubbles that form our life.





THE NEW VISUAL IDENTITY DETAILS



Neck Label: 1892 Seal is imprinted in tactile and shiny copper, signifying our longstanding heritage and craftsmanship in winemaking especially in the production of sparkling wines via natural fermentation.



MILLENNIUM THE RANGE THE ICO IC







SPARKLING WINE WHITE MEDIUM DRY

Cuvée

A spark of light in the darkness; bright and brilliant, with a fresh and stylish taste and a fine persistent perlage

Food pairing:

Ideal companion for desserts, chocolate cakes and strawberry charlotte.

Varieties: blend of white varieties

Sku: 0.75l, Alc.: 12,5% Vol., Medium dry



SPARKLING WINE

WHITE SWEET

Cuvée

A sensorial journey to a rejuvenating realm; a sweet taste reminiscent of fresh citrus and honey and refreshing flavours of ripe peach and apricot with delicate, relentless bubbles

Food pairing:

It is a natural pairing with sweet desserts like fruit tarts and raisin cakes.

Varieties: blend of aromatic varieties

Sku: 0.75l, Alc.: 12,5% Vol., Sweet









SPARKLING WINE

ROSE MEDIUM DRY

Cuvée

A boost of effervescence; with fresh-scented alluring red berries and hints of roses, balanced acidity and lingering bubbles for a delightful finish

Food pairing:

Quite versatile to enjoy on its own or with grilled fish, roasted chicken and fresh salads

Varieties: blend of red varieties

Sku: 0.75l, Alc.: 12,5% Vol., Medium dry





MEDIUM DRY



	BOTTLE		вох			PALLET		PACKAGING				
Capacity (ml)	LxWxH (mm)	WEIGHT (kg)	EAN CODE	L x W x H (mm)	WEIGHT (kg)	EAN CODE	L x W x H (mm)	WEIGHT (kg)	bottles/ box	Boxes/ layer	Layers/ pallet	Boxes/ pallet
750 ml	83 x 83 x 317	1.39	5011166012436	257 x 174 x 324	8.54	05011166025436	1200 x 800 x 1446	568.4	6	16	4	64
200 ml	57 x 57 x 199	0.58	5942093008653	238 x 180 x 212	7.11	15942093008650	1200 x 800 x 1422	917.9	12	21	6	126



SWEET



	BOTTLE		вох			PALLET	PACKAGING					
Capacity (ml)	L x W x H (mm)	WEIGHT (kg)	EAN CODE	L x W x H (mm)	WEIGHT (kg)	EAN CODE	L x W x H (mm)	WEIGHT (kg)	bottles/ box	Boxes/ layer	Layers/ pallet	Boxes/ pallet
750 ml	83 x 83 x 317	1.39	5942093005331	257 x 174 x 324	8.54	15942093005338	1200 x 800 x 1446	568.4	6	16	4	64
200 ml	57 x 57 x 199	0.58	5942093008677	238 x 180 x 212	7.11	15942093008674	1200 x 800 x 1422	917.9	12	21	6	126



ROSÉ MEDIUM DRY

	BOTTLE			вох				PALLET		PACKAGING		
Capacity (ml)	L x W x H (mm)	WEIGHT (kg)	EAN CODE	L x W x H (mm)	WEIGHT (kg)	EAN CODE	L x W x H (mm)	WEIGHT (kg)	bottles/ box	Boxes/ layer	Layers/ pallet	Boxes/ pallet
750 ml	93 x 93 x 320	1.46	5942093007007	283 x 193 x 324	8.97	15942093007004	1200 x 800 x 1446	596.1	6	16	4	64
200 ml	57 x 57 x 199	0.58	5942093008660	238 x 180 x 212	7.11	15942093008650	1200 x 800 x 1422	917.9	12	21	6	126

















